

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DEPARTMENT OF WOMEN AND CHILD DEVELOPMENT
(ADMINISTRATION BRANCH)

MAHARANA PRATAP ISBT BUILDING, KASHMERE GATE, DELHI-110006

F.No.16(41)/WCD/Misc.Matter/2023

Dated:

To,

All the Branch In charges/Deputy Directors/DO/Incharges of Institutions/Homes,
Department of Women & Child Development,
Government of NCT of Delhi.

Sub: To spread word/information about DD Free Dish for getting information in respect of various Government schemes and educational content, thereby empowering general public, students & teachers-reg..

Sir/Madam,

Please find enclosed herewith the "Letter" received from the Chairperson of Prasar Bharati on the subject cited above, contents of which are self explanatory.

The same is being forwarded for kind information and further necessary action if any.

Encl.: As above

Yours sincerely,



Section Officer (Admn.)
Department of WCD

F. No.16(41)/WCD/Misc. Matter/2023

Dated:

15079-80

25 SEP 2024

Copy to:-

1. The Deputy Director (IT Branch), DWCD, Govt. Of NCT Delhi requested to uploading the letter on the website of the Department.



Section Officer (Admn.)
Department of WCD

Navneet Kumar Sehgal,
IAS (Retd)
Chairman
आजादी का
अमृत महोत्सव



1101/10/500
13/07/24

Navneet Kumar Sehgal,
IAS (Retd)
Chairman

प्रसार भारती | PRASAR BHARATI

D.O No. DD/9(2)/2024/Platform 1288

Dated: July 18, 2024

197/10/14
1618/m

Dear Navneet,

6/10/24/35047

516

DWC/D

As you may be aware Prasar Bharati is running India's largest and only Free Direct-To-Home (DTH) platform in the name of DD Free Dish. Presently DD Free Dish provides 381 TV channels & 48 radio free of cost and is estimated to be viewed in approximately more than 5 Crore households across the country.

18/7/24
Addl/918/106

2. Unlike private DTH platforms, DD Free Dish channels are not encrypted and Doordarshan does not charge any monthly subscription fee from its viewers for complete bouquet of the DD Free Dish channels as its service is life time free. To receive DD Free Dish channels, only a small one time investment, not more than Rs 1500 is needed in purchasing of DD Free Dish Set-Top-Box and small sized Dish Antenna, which is readily available in even remote villages.

3. This unique free to air model of DD Free Dish has made it the largest DTH platform and is accessible even in remote, rural, inaccessible and border areas. Through DD Free Dish, Prasar Bharati is fulfilling its primary objective of Public Service broadcasting by providing information education and entertainment to the remotest corner of the country benefitting the marginalised and weaker sections of the society who were otherwise not catered to by the expensive and restrictive media platforms like private DTH & cable connections and OTT. These households have now access to the same quality of content that was once supposed to be the privilege of only the urban and rich. DD Free Dish has become a tool for empowerment of the masses as a cost effective medium for dissemination of quality information.

JB/SAP

Drone circular

15/8/24

DD(A/Ann)
Sof A/Ann

18/7/24

Dr. Vinay Kumar



Prasar Bharati, Public Service Broadcaster

4. The channel bouquet of DD Free Dish is varied and rich, having most of the genres represented in it. Presently DD Free Dish consists of Doordarshan channels including educational channels and popular private TV channels of General Entertainment, News, Devotional, Movies, Sports etc. Educational channels viz. '**DD Swyam Prabha**', '**DD PM eVidya**' & '**DD DigiShala**' channels provide educational curriculum based course contents covering diverse disciplines such as arts, science, commerce, performing arts, social sciences and humanities subjects, engineering, technology, law, medicine, agriculture etc to all teachers, students and citizens across the country. The contents on these are provided by NCERT, CIET, IITs & UGC etc. A copy of channels available on DD Free Dish platform is enclosed herewith for your information.

5. I would request you to inform various Government Departments, Schools/Colleges/institutions/Universities, Municipalities, Gram Panchayats & 'Aanganwadis', Block Development Officer and Tehsil officers etc. in your state to spread word / information about DD Free Dish for getting information in respect of various Government schemes and educational content, thereby empowering general public, students & teachers even in the remotest villages.

With regards,

Yours Sincerely,


(Navneet Kumar Sehgal)

Shri Naresh Kumar
Chief Secretary
Government of NCT of Delhi
Delhi Secretariat, IP Estate
New Delhi-110002
Email : csdelhi@nic.in