

GOVT. OF NCT OF DELHI
DEPARTMENT OF WOMEN AND CHILD DEVELOPMENT
COORDINATION BRANCH (WCD)

1st Floor, Maharana Pratap, ISBT Building, Kashmere Gate, Delhi - 110006

F.No. 34(06)/Coord./Misc./DWCD/2024-25/ 13557-67 Dated:

10 NOV 2025

ORDER

On the occasion of 150th Commemoration of Vande Mataram, Ms. Sadhna Singh, Deputy Director (ADMN/RGO) is nominated as the Nodal Officer for coordinating and overseeing all activities related to the commemoration of this significant event.

This issues with the approval of Competent Authority.

Encl.: a copy of approved action plan for one year to commemorate 150th commemoration of Vande Mataram is enclosed.


(SYMPHONY)
Asstt. Director (Coordination)

To

1. All District Officers with the request to ensure implementation of action plan in true letter and spirit.
2. Dy. Director (CPDU)
3. Dy. Director (SA&P)
4. Dy. Director (WEC)
5. Nodal Officer

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Copy to:

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- I. PS to Secretary (WCD), GNCTD
- II. PS to Secretary (ACL), GNCTD, Room No. 708, 7th level, C wing, Delhi Secretariat, Delhi -110002
- III. OSD to Director, DWCD, GNCTD
- IV. SO to Spl. Director, DWCD, GNCTD
- V. Dy. Secretary (ACL), GCNTD, Room No. 608, 6th Level, B Wing, Delhi Secretariat, Delhi - 110002
- ✓ VI. The Deputy Director (IT Cell), DWCD for uploading the order on the website of the Department.
- VII. Guard File


(SYMPHONY)
Asstt. Director (Coordination)

Action Plan proposed by Department of Women and Child Development, GNCTD, for Commemoration of 150 Years of Vande Mataram

The Ministry of Culture, Government of India, has launched a national campaign to commemorate **150 Years of Vande Mataram**, recognizing its historical role in uniting the nation during the freedom movement.

- The campaign envisions year-long, multi-phased activities engaging citizens through cultural, educational, and creative participation across the country. Given its direct engagement with women and children, the Department of Women & Child Development (WCD), GNCT of Delhi, proposes the following series of activities under Mission Vatsalya to ensure meaningful participation of children in institutional care and community settings.

The proposal covers activities to be undertaken by all DCPUs, CCIs, CWCs, AWCs and Mission Vatsalya partner organizations/NGOs, NGO run institutions across Delhi, in alignment with the four phases of commemoration defined by the Ministry of Culture, Govt of India.

A. Phase I – Inaugural & Awareness Phase (7th – 14th Nov 2025)

1. All CCIs and Women Institutions (including Govt & NGO run) shall host Patriotic and Cultural programmes by Children & Women.
2. Group Singing of *Vande Mataram* in all DCPUs, CWCs, CCIs, Women Institutions and Child/Women Helpline Units.
3. Superintendents/Person-In charges of Women Institutions, CCIs and DCPOs to conduct Orientation/awareness sessions and group discussion for resident of women institutions / children of CCIs
4. District-level inaugural events to be organized by the District Officers & DCPOs
5. Inaugural song circle on Vande Mataram by AWWs, AWHs, Children and Caregivers
6. Palm painting with Tricolour by AWWs, AWHs, Children and Caregivers
7. Decorate the centre & board with tricolour motifs by AWWs, AWHs, Children and Caregivers
8. District Level Launch at community level through Prabhat Pheri by AWWs & AWHs.
9. Fancy Dress Competitions with theme 'Freedom Fighters' at AWCs on Children's Day.

B. Phase II – Community Engagement & Educational Outreach (19th -26th January 2026)

1. Flag hoisting, speech by District Officers on the cultural influence of Vande Mataram.
2. Essay, quiz, drawing, and slogan competitions to be organised among children in all CCIs (including Govt & NGO run)/ AWCs on themes such as patriotism, freedom movement, Constitution of India, Anand Math, the novel of Bankim Chandra.
3. Creation of "Vande Mataram Corners" or murals in CCIs/ AWCs and District Offices for display of children's art and creative work symbolizing national pride and unity.

4. Facilitate recording of *Vande Mataram* renditions by Staff at District offices, CWC Chairpersons, Superintendents/Person-In Charges of CCIs/ WWHs/Women Institutions/OSCs and DCPUs and upload to the official portal.
5. Sports Competition commemorating **150 Years of *Vande Mataram*** on Republic Day.
6. Mini parade on the beats of Vande Matram by AWWs, AWHs, Children and Caregivers.
7. Fancy Dress Competitions with theme 'Freedom Fighters' by AWWs, AWHs, Children and Caregivers.
8. Making tricolour paper flags and badges by AWWs, AWHs, Children and Caregivers.
9. Screening of Patriotic movies at SSK by AWWs, AWHs, Children and Caregivers.
10. Pledge for girl education, stories of empowered girls and women, Education/Career counselling by experts.

C. Phase III – Celebration & Showcase Phase (7th -15th August 2026)

1. District-level exhibitions and cultural showcases presenting the best art, songs, and cultural performances from CCIs/ WWHs/ Women Institutions.
2. Integration with Independence Day: CCIs and DCPUs to organize joint *Vande Mataram* & Independence Day performances, patriotic parades in coordination with District Offices and other stakeholders.
3. Participation of CCI children/women residents of institutions and WWHs in Independence Day cultural functions.
4. Display of *Vande Mataram* artworks, banners, and creative installations during Independence Day events at all CCIs / DCPUs / WWHs and Women Institutions.
5. Screening of short films and documentaries on *Vande Mataram*, freedom movement heroes, and Bankim Chandra Chatterjee at all CCIs.
6. Storytelling Sessions and Workshops on women freedom fighters and young heroes of the independence struggle at AWCs and WWHs and Women Institutions.
7. Flag hoisting with community members by AWWs, AWHs and beneficiaries of AWCs.
8. Singing Vande Matram and performing Skits by AWWs, AWHs, Children and Caregivers
9. Making tricoloured Paper pinwheels by AWWs, AWHs, Children and Caregivers
10. Storytelling from the freedom fighters in the communities by AWWs.

D. Phase IV – Legacy & Integration Phase (7th -14th Nov 2026)

1. Incorporation of *Vande Mataram* commemorative themes in regular Mission Vatsalya activities, outreach drives, and Child Protection Week celebrations.
2. Compilation of best creative works (art, songs, essays, newsletters) from all districts into a digital souvenir or short film which may be uploaded on the website of the Department.

3. Recognition and felicitation of best-performing DCPUs, CCIs, Women Institutions and CWCs for their overall contribution to the campaign.
4. Celebration of Healthy food day; setting up food stalls of healthy food in AWCs by AWWs and AWHs.
5. Tricolor Vegetable stamping art by AWWs, AWHs, Children in CCIs.
6. "Bharat ki Kahani"- conversation of different states of India in AWCs.
7. Exhibition of artwork created throughout the year and other indigenous artwork.
8. Patriotic Dance/song performance by caregivers and community members.