



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DEPARTMENT OF WOMEN AND CHILD DEVELOPMENT
(LADLI BRANCH)

1ST FLOOR ISBT BUILDING, KASHMERE GATE, DELHI - 06

F.No.8(684)/ DWCD/ Ladli/ 2012-113 to 2024-2025/16845-51 Dated:

MINUTES OF THE MEETING

03 JAN 2025

Consecutively, two meetings were convened on 23.12.24 (Monday) & 24th December 2024 (Tuesday) under the Chairpersonship of the Secretary, DWCD in her Chamber, Trade & Tax Office to review the Ladli Scheme. The meeting was attended by the Director, Addl. Director, Joint Director, Assistant Director, Welfare Officer and SBIL Delhi Team & Mumbai Team (joined through VC). Several suggestions were shared and decisions were stamped to enhance the technological advancement and effectiveness of the scheme. The meeting had the following points of discussion stressed upon by the Secretary, WCD.

Major Decisions outlined:

1. **Online Portal for end-to-end digitization for the eligible applicants under the Delhi Ladli Scheme** (starting from fresh enrollment to Maturity Claims)
 - a) The SBIL will develop an Online Portal for end-to-end digitization for the eligible applicants under the Delhi Ladli Scheme, to cater the applicants in processing application at all the stages under the said scheme i.e. from fresh enrollment to the Maturity Claim.
 - b) As discussed, the draft of FRS (Functional Requirement Specification) for the said scheme prepared at HQ (WCD) level will be shared with the SBIL for developing the said application/portal, enclosed as **Annexure A**. SBIL has agreed to develop the portal within 90 days.
2. **Interventions/measures to be adopted for reaching out to the beneficiaries** who have not claimed their Maturity Benefit.
 - a) SBIL will provide 11 DEOs (1 for each district office) for handling the cases of unclaimed maturity.
 - b) The district wise & school wise data, compiled by the Ladli Branch w.r.t the unclaimed beneficiaries (Matured & terminated) to be shared with the District W & CD Offices for further coordination with the schools. A guideline is to be developed in this regard, for all the District Offices, which has already been prepared and enclosed as **Annexure B**.

- c) All DOs & SBIL will submit weekly reports to the HQ, WCD, regarding the number of beneficiaries approached to claim their maturity, out of the unclaimed Maturity/terminated Cases and number of claims disbursed.
- d) Other than this, the draft letters regarding awareness generation to reach out to the beneficiaries, is prepared for the Director, Directorate of Education, District Magistrates & District W & CD Officers, enclosed as Annexure C, D & E respectively.

3. Acceptance of Saving Account in any Bank

It was clarified that if the beneficiary is having her saving account in any bank other than SBI, than it must be considered to get the Maturity benefit and should not be refused by the SBIL on this ground. A circular needs to be issued for all the District W & CD Offices for compliance of the same.

4. Group Member/Smart Care Portal of the SBIL

The group member Portal was checked in the meeting, which was found of no usage in present context as it doesn't have all the information which it supposed to have. It was long back when the required modifications were suggested to incorporate in the portal, hence, it was decided to complete the same within 5 working days by the SBIL.

5. Introducing New Features

- a) SBIL to introduce chat box feature, where the doubts of the users/beneficiaries can be cleared.
- b) Provision to add/update the mobile number/name correction of the beneficiary.
- c) Edit option to be created for required editing in the APP.
- d) Alerts must be introduced to remind the beneficiaries about their renewal due & maturity due status.

6. Reviewing SMS service of the SBIL

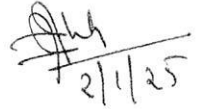
- a) The SMS template/content was reviewed and the language was modified accordingly, to make it more understandable for the beneficiaries.
- b) The SBIL agreed to forward the SMS atleast 5 to 7 times, to all the beneficiaries covered under unclaimed data and give data to the department after each round of SMS push.



7. Processing of Applications received at SBIL level

- a) It was highlighted that the average processing time to process every single application is more than 20 days. SBIL was asked to process the application promptly to avoid any unnecessary delays and pendency. The average processing time should be brought to three days.
- b) Stress was given on decreasing the rejection rate of the applications.

The meeting ended up with Vote of Thanks


21/1/25

(P.P. Baruah)

Deputy Director, Ladli

F.No.8(684)/ DWCD/ Ladli/ UMA/2023- 2024/

16845-51

Dated: -

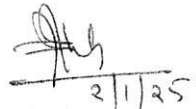
03 JAN 2025

To,

1. Sh. Dashrath Gangane, Associate Vice President, SBIL, 7th Level (D Wing) & 8th Level, Seawoods Grand Central, Tower-2, Plot No. R-1, Sector-40, Seawoods, Mumbai-400706
2. Sh. Sujit Kumar, Regional Manager, OCR (SBIL), 2nd Floor, Statesman House, Barakhamba Road, New Delhi-110001
3. Mr. Vishal Gupta, Nodal Officer, SBIL, Regional Operational Centre, 2nd Floor, Statesman House, Barakhamba Road, New Delhi-110001
- ✓ 4. DPA-II, IT Branch, DWCD, for uploading on the website.

Copy for information to:

1. PS to Secretary, DWCD
2. OSD to Director, HQ, DWCD
3. S O to Additional Director, HQ, DWCD
4. Guard File


21/1/25

(P.P. Baruah)

Deputy Director, Ladli



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DEPARTMENT OF WOMEN AND CHILD DEVELOPMENT
1ST FLOOR ISBT BUILDING, KASHMERE GATE, DELHI - 06

F.No. : 8(C84)/DWCD/Ladli/2024-2025)

Dated :

CIRCULAR

All the District W & CD Officers are very well aware of the unclaimed amount which is held up with the SBIL since 2008. The reason is because the same is not yet claimed by the girl students who have enrolled themselves under the said scheme.

Recently, the Secretary (WCD) has raised the concern of approaching these beneficiaries by providing a targeted support to ensure that they receive the benefits. In order to reach out to these girls, attention is drawn on the need for greater awareness and strategic interventions concerning the existing Delhi Ladli Scheme, 2008. While this scheme holds immense potential to benefit the girl students, it is essential to ensure its successful implementation and to address certain challenges that have resulted in its limited impact.

A number of strategies need to be adopted by all the District W & CD Officers to make this possible:

1. **Display of promotional materials in the District Premises:** Flex board & pamphlets can be used for the same.
2. **Partner with the local community partners:** Anganwadi centres can be approached to disseminate the above stated information to the school left out beneficiaries.
3. **Coordinate with respective Hon'ble MLA's:** Respective MLA's can be contacted for awareness generation on this issue so that a large number of audiences (beneficiaries) can be covered.

Focus is to be given not only on the implementation of the scheme but need to work towards overcoming the barriers that impede its success. With focused efforts, it can be ensured that the scheme reaches its full potential and benefits those it is intended to help.

It is requested to all the District WCD Officers to comply the same with full zest and submit the status fortnightly about impact of this campaign.

This issued with the approval of Competent Authority.

(P.P. Baruah)

Deputy Director, Ladli

F.NO.:

Dated:

Copy to for necessary intervention:

1. All the concerned District W & CD Officers.

Copy for information to:

1. PS to Secretary, DWCD
2. OSD to Director, HQ, DWCD
3. PA to Additional Director, HQ, DWCD

(P.P. Baruah)

Deputy Director, Ladli

FRS For Processing New Application Under Ladli Scheme

Sr. No.	Activity
1	Activity 1 - Home Page: same as existing - Citizen Login
2	Activity 2: Sign Up for beneficiary Same as existing
3	Activity 3: Sign In- User ID and Password Same as existing Submission of Application under Ladli Scheme Option: New Application Renewal
4	Activity 4: Inputs: (In case of new application) - Name of the Applicant (Father/Mother/Guardian, As per Aadhar): - Name of the Beneficiary (As per Aadhar) - Relation with the beneficiary: - Contact Number: - E-mail id (optional): - Address (includes assembly constituency): Line1 _____ Line 2 _____ District _____ (Drop down) Assembly Constituency _____ (Drop down) Pincode _____ (Starting with 11....) - Occupation of Applicant: - Family Annual Income (Rs): - Social Category (General/OBC/SC/ST): (Drop down)
5	Validations for input at serial no. 3 (i) Address: Pincode should be of Delhi State/UT (ii) Contact Number: Count = 10 (iii) Email: valid email ID (iv) Family Income $\leq$ Rs 1,00,000/-
	PROCEED
6	Activity 5: Submission of Application Option: New(Birth/Any other milestone) Input: If Birth: - Name of the beneficiary (As per Aadhar): - DOB: - Age of the beneficiary (Auto calculated):

- Place of Birth: (Pre-filled Delhi)
- Father's Name:
- Mother's name:
- Guardian's Name:
- UID Number of beneficiary:
- UID Number of Father:
- UID Number of Mother
- UID Number of Guardian:

7. Validations

- DOB (Application date should be within 1 year of birth date)

PROCEED for document
upload (same as existing)

Documents (All mandatory):

1. DOB Certificate (online verified)
2. 3years residence proof of Delhi (verified Voter ID, verified Ration card, Electricity Bill, Gas connection receipt, Bank Passbook, Medical paper/AWW Card),
3. Achar card of child, Parents/Guardian
4. Family Photo (Current)
5. Income self declaration in the prescribed format
6. In case of guardian, document which validate the relation with the child
7. Any other

8.	Activity 6: Submission of Application (Application Submitted successfully)
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Preview

Confirm

Print out of Receipt/Acknowledgement (Format same as existing)

SMS to be delivered to the Applicant when the application is submitted successfully.

9. Activity 7: In case of New Application for any other milestone
Inputs:

- Name of the beneficiary (As per Aadhar):
- Date of Birth:
- Age of the beneficiary: (Auto calculated)
- Place of Birth:
- Father's Name:
- Mother's name:
- Guardian's Name:
- UID Number of beneficiary:
- UID Number of Father:
- UID Number of Mother:
- UID Number of Guardian:
- Class:

- School Name:
- School ID:
- Category of the School: Govt. /Govt. Aided/ Pvt. (Drop down)
(If Private School, upload EWS certificate)

10. Validations:

- Place of birth (Address of Birth Place- Pin code should be of Delhi)
- Address of school (Address of school- Pin code should be of Delhi)
- Class (classes 1,6,9,11 & 12th as per scheme norm)

PROCEED for document
upload (same as existing)

Documents (All mandatory):

- DOB Certificate (online verified)
- 3years residence proof of Delhi (verified Voter ID, verified Ration card, Electricity Bill, Gas connection receipt, Bank Passbook, Medical paper/AWW Card) Adhar card of child, Parents/Guardian
- Bonafied Certificate including Principal signature in case of Government school
- Bonafied Certificate including recommendation of Education officer in case of Private school
- School fees slip in case of Private & Non EWS Category option
- Family Photo (current)
- In case of guardian, document which validate the relation with the child
- Any other

11. Activity 8: Submission of Application

Preview

Confirm

Print out of Receipt/Acknowledgement (Format same as existing)

SMS to be delivered to the Applicant when the application is submitted successfully.

Processing Renewal Application Under Ladli Scheme

12. Activity 9

- Home Page of E-district exists
- CITIZEN LOGIN

13.	Activity 10: Sign In- User ID and Password Select Renewal for Ladli Application
14.	Activity 11: Input: I. Application ID (Same as previous); II. Class : (Drop down- 1 st , 6 th , 9 th , 11 th & 12 th) III. Adhar UID Number : IV. School Name: V. School ID : VI. Category of the School: Govt. / Govt. Aided/ Pvt. (Drop down)
15.	Validation for Input at serial no. 3 Class : Accepted only for classes 1 st , 6 th , 9 th , 11 th & 12 th Document Required: • Adhar card of child • Bonafied Certificate including Principal signature in case of Government school • Bonafied Certificate including recommendation of Education officer in case of Private school
16.	Activity 12: Final Submission
12.	Activity 13: Sign In- User ID and Password (Department login)
13.	Activity 14: Verification • Same Flow as the scheme "Pension to women in Distress"
14.	Activity 15: Approval
15.	Activity 16: Digital Signature • Facility to sign approved applications digitally, needs to be added (SMS to be delivered to the applicant when the application is either approved or rejected.)



Special Requirements

Activity 2 and Activity 11: Sign in (During renewal, if applicant/beneficiary

Forget the User ID and Password

Case1: If User forget the User ID

Retrieval of User ID (OTP Based): Name, DOB, Mobile No.,Aadhar

After Approval. Provision to download the approved application District wise.
(Including form details, + upload documents only once)



DR. J. K. SINGH
DIRECTOR, NCTE, NEW DELHI



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DEPARTMENT OF WOMEN AND CHILD DEVELOPMENT
1ST FLOOR ISBT BUILDING, KASHMERE GATE, DELHI - 06

F.NO. 8(684)/DWC/Adli/2024-2025/16843-44

Dated :

03 JAN 2025

To,

The Director Education (DoE),
Room No-12, Old Secretariat,
New Delhi-110054

Subject: Enhancing Awareness and Strategies to Overcome Challenges in Delhi Ladli Scheme – Reg.

Sir/Madam,

I am writing to bring to your kind attention the crucial need to intensify awareness and promotion of the Delhi Ladli Scheme, a flagship program aimed at empowering girl children through education and combating female foeticide. While this scheme holds immense potential to benefit the girl students, it is essential to ensure its successful implementation and to address certain challenges that have resulted in its limited impact.

Recently, the Secretary (WCD) has raised the concern on a large amount that is held up with the SBIL since long, which is considered as the unclaimed amount. This unclaimed amount is understood in three ways: 1. Uncredited transfer of Maturity amount in the account of the beneficiaries, 2) Terminated members due to incomplete educational milestone. 3) Beneficiaries who have completed the eligible educational & have not claimed the Maturity. **The emphasis was therefore given on approaching these beneficiaries by providing a targeted support to ensure that they receive the benefits.**

A number of strategies needs to be adopted in order strengthen the scheme:

1. **Collaboration with schools:** Being one of the stakeholders involved under the said scheme, schools can play a vital role to identify left-out beneficiaries by following the below given strategies:
 - a) Connect with local communities, parents, and guardians to raise awareness about the scheme. Alumni groups of the schools can also be contacted.
 - b) Display of promotional materials in schools
 - c) Utilize social media platforms to disseminate information and create a buzz around the campaign.
 - d) Aware the prospective girl students who are eligible so that they can come forward to enrolled themselves in the scheme as per the scheme norms.

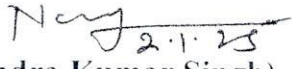
2. **The Department of WCD will provide data to schools**, which includes the following details:

- a) The details of ongoing beneficiaries (who are studying) so that their renewals can be done in time.
- b) The details of beneficiaries (alumni registered under the said scheme), who have not claimed for the maturity benefit.

Focus is to be given not only on the implementation of the scheme but need to work towards overcoming the barriers that impede its success. With the focused effort, it can be ensured that the scheme reaches its full potential and benefit those it is intended to help.

In light of the above, your kind consideration on the above given suggestions is expected, which can create significant impact on the lives of deserving girl students.

Thank you for your attention to this matter.

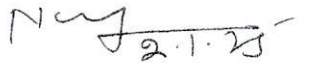

(Dr. Navlendra Kumar Singh)
Additional Director, DWCD

F.NO. 8(684)/DWCD/Ladli/2024-2025/6843-44

Dated: 03/01/2025

Copy for information to:

1. OSD to Director, DWCD, GNCTD.


(Dr. Navlendra Kumar Singh)
Additional Director, DWCD

GUIDLINE FOR THE DISTRICT W & CD OFFICES

In compliance to the directions received from the Secretary, WCD, the data w.r.t the unclaimed cases (beneficiaries who have not claimed their Maturity Benefit) under the Delhi Ladli Scheme is compiled by HQ. Adding on, a concern has been raised by the Secretary, WCD to approach those beneficiaries who have not claimed their maturity benefit. Hence, the compiled data as stated above is being shared with all the Districts W & CD Offices, which further needs to be shared with the schools in order to reach out to these beneficiaries. Below mentioned are the steps which needs to be followed at District level before share this data with the schools:

1. An excel sheet file is shared, which has two sheets in it. First sheet consists of the unclaimed maturity data with complete educational milestone i.e. small t & capital T. Second sheet consists of the details of the beneficiaries with incomplete educational milestone i.e. O, N, S.
2. This data has been prepared District wiser and school wise for easy access.
3. The districts will take school wise print out and share it with the schools requesting their cooperation for the following:
 - a) To reach out to the beneficiaries who have completed the educational milestone but have not claimed the maturity benefit.
 - b) To provide the details of beneficiaries who have not renewed and get the renewal done on time.
4. The districts may suggest the ways to the schools which helps in reaching out these beneficiaries. The schools can approach these girls (beneficiaries) through their alumni clubs where alumni of the school are registered, display information about the same in schools, announcement in the assembly and in each class of the schools, share in the Parent Teacher Meetings, they may use the digital mode if schools are on social media and also display such information on their school website. Apart from these other ways can be used as suited to each school.

The said exercise has to be completed by all the districts on urgent basis. Weekly progress report is to be submitted to DD (Ladli) without fail.



P.P Baruah

Deputy Director (Ladli)