

GOVT. OF NCT OF DELHI
DEPARTMENT OF WOMEN AND CHILD DEVELOPMENT
(WOMEN EMPOWERMENT CELL)
2ND Floor, ISBT Building, Kashmere Gate, Delhi 110006

F.No. 76(310)/PMMVY/DWCD/D.O. matter /2020-21

2990-95 Dated

24 MAY 2023

ORDER

Sub: To ensure for credential user ID of field functionaries to expedite digitalization of Forms on CAS Portal for enrolment of beneficiaries under Pradhan Mantri Matru Vandana Yojana (PMMVY) under Mission Shakti to meet out the indicative targets.

MoWCD, GoI has assigned that annual indicative target for 1st child & 2nd girl child to state/UT under PMMVY 2.0, which has been further allocated project/district wise for enrollment of beneficiaries under the scheme as per defined eligibility criteria under PMMVY 2.0 (Enclosed as Annexure-I).

This is in reference to the earlier communication established via letter 76(310) PMMVY/DWCD/D.O/Matter/2020-21/16134-37 dated 15.11.2022 regarding implementation of PMMVY 2.0 as per schematic norms under Mission Shakti. (Enclosed as Annexure-II)

Further, it is informed that the Ministry of Women & Child Development, GoI has shared all the possible credentials/login IDs of all concerned ICDS functionaries for managing digitalization, verification and approval of beneficiaries, in an online mode, under PMMVY 2.0 using new URL <https://pmmvy.nic.in>.

The Deptt. of WCD GNCTD received credentials at SNO level have already shared via the e-mail to the concerned District Officer for onward distribution of these user IDs & passwords (One Time Password) amongst the Project & field functionaries, down the ladder.

It is for your information that under PMMVY 2.0, the jurisdictions are mapped on the CAS portal by NIC, MoWCD, GoI as **Field, Sector, Project, District and State**. The representation of categorization is as under:

| S.No. | Representation of area/jurisdiction by state functionaries | Significant Roles and Responsibilities | Key Features available to them on PMMVY-CAS for managing beneficiary and area mapping including editing/adding of credentials at their level |
|-------|--|--|---|
| 1. | AWW field Representation. | <ol style="list-style-type: none"> 1. New enrollment of beneficiary on CAS using their login credentials. 2. Eligibility checking for enrollment of beneficiary on CAS using their login credentials. 3. To facilitate beneficiaries with Aadhaar enrollment /other documentation and bank/post office account opening. | <ol style="list-style-type: none"> 1. To edit and validate the beneficiary documentation (Aadhaar & bank Account etc.) on the portal 2. To check status of all application & other related reports of the AWC/FF. 3. To check data & amount of installments etc. |
| 2. | Supervisor Sector Representation. | <ol style="list-style-type: none"> 1. Verification of online application as submitted by AWW. 2. New enrollment of beneficiary may also be done directly by Supervisors using their login credentials 3. To facilitate beneficiaries with Aadhaar enrollment/other documentation and bank/post office account opening as per need and request of the AWC. | <ol style="list-style-type: none"> 1. To edit and validate the beneficiary documentation (Aadhaar & bank Account etc.) on the portal. 2. To check status of all applications & other related reports under Sector. 3. To check installment amount & date etc. |

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|----|--|--|--|
| 3. | SO/CDPO Project Representation. | <ol style="list-style-type: none"> 1. To approve/sanction the case on CAS portal using the SO login credentials after cross verification based on eligibility document of the beneficiary. 2. To map/assign the case of Self Beneficiary Registration as done through Citizen login on the web portal, to the nearest AWC/Field Functionary for further necessary n. a | <ol style="list-style-type: none"> 1. Provision is available to add/edit both <u>Field Functionary</u> & <u>Sector</u> by SO/CDPO using login credentials. 2. To withdraw/reject the case if not found correct. 3. To check status of application & other related reports under the area of SO/CDPO. 4. To check installment amount date etc. |
| 4. | DO/DNO District Representation. | <ol style="list-style-type: none"> 1. To monitor and ensure that all the area under the district's jurisdiction is mapped on the portal as per demographic structure in accordance with urban LGD and essential credentials are functional and available to functionaries down the ladder. | <ol style="list-style-type: none"> 1. Provision is available to add/edit <u>field Functionary, Sector & Project</u> by SO/CDPO using login credentials. 2. To check status of all application & other related reports under the jurisdiction of DO/DNO. 3. Many reports may be generated against significant indicators for monitoring and review at DNO level. |
| 5. | DD/SNO State Representation. | <ol style="list-style-type: none"> 1. To approve consolidated batches of payment and make final DBT remittance to beneficiaries via PFMS using available funds of SNA account. | <ol style="list-style-type: none"> 1. Feature is available to add/edit District credentials. 2. To check status of all application & other related reports for the entire State. 3. Reports/Data may be generated against significant indicators for monitoring and review at SNO level. |
| 6. | Citizen Login For direct beneficiary registration through portal. | <ul style="list-style-type: none"> • The applicant directly or on her behalf any known to person in the family/relative etc., may get the eligible beneficiary registered using citizen login option. For citizen login mobile number is mandatory for registration. • As mentioned above, the registered case shall be further mapped with the nearest FF/AWC by the SO/CDPO concerned. | Beneficiaries may be registered on the PMMVY CAS- portal by Citizen Login section. |

Kindly note, the above statements are self explanatory to understand the implementation modalities along with key roles and responsibilities on CAS for the State functionaries. Further, it is also evident that the Anganwadi Center is the focal point of implementation under PMMVY 2.0 in coordination with Supervisors.

1. It is advised the portal may be explored judiciously by state functionaries for checking the available features at their level.
2. Manuals and videos are already available on the portal itself for the user.
3. Training sessions on efficient usages of web based MIS/CAS, may be arranged for them by the Projects in coordination with the concerned district Units for their capacity building.
4. It is reiterated to ensure that all the credentials for AWWs, Supervisors and CDPOs, as provided by the Head Quarters, are shared down the ladder to all concerned functionaries for undertaking the digitization for new enrollment and management of beneficiaries through the web based portal.



The following documents are mandatory as it is now required to upload on PMMVY-CAS Portal for further verification and validation of the claim by Sanctioning Officer i.e. CDPO. One of the mentioned criteria as to be met out for enrollment, are as under:

- (i) Women whose net family income is less than Rs. 8 Lakh per annum.
- (ii) Women holding MGNREGA Job Card.
- (iii) Women farmers who are beneficiaries under Kishan Samman Nidhi.
- (iv) Women holding E-shram card.
- (v) Women Beneficiaries under Pradhan Mantri Jan Aarogya Yojana (PMJAY) under Ayushman Bharat.
- (vi) Women holders of BPL ration Card.
- (vii) Women who are partially (40%) or fully disabled (Divyang Jan).
- (viii) Women belonging to scheduled castes and scheduled tribes.
- (ix) Pregnant and Lactating AWWs/ AWHs/ ASHAs.

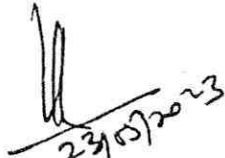
The District Hubs for Empowerment of Women (DHEWs) are advised to facilitate the eligible beneficiaries in coordination with the Common Service Centers (CSCs).

Hence, all District Officers are hereby directed to make efforts for the implementation of PMMVY 2.0 and take all probable steps for ensuring 100 percent saturation under the scheme along with strict and regular monitoring of the scheme by conducting frequent review meetings & training programmes in coordination with DHEW. All District Officers are also directed to issue necessary directions to all concerned down the ladder i.e. ICDS field functionaries. An action taken report should be submitted within 15 days from the date of issue of this letter.

To,

1. All District W&CD Officers
2. All CDPOs through DOs concerned
3. All Supervisors/Data Entry Operators/FFs through CDPOs concerned
4. All Mission Shakti District Team.

Encl: Annexure-I
Annexure-II

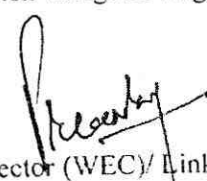

(Krishan Kumar) I.A.S
Director (WCD)

F.No. 76(310)/PMMVY/DWCD/D.O matter /2020-21 2990-95 Date

24 MAY 2023

Copy forwarded for kind information and n.a.to:

- (i) OSD to Secretary, WCD, GNCTD
- (ii) DD (ICDS & POSHAN), WCD, GNCTD are requested to also monitor the progress of scheme from time to time & emphasize that all CDPO meet their assigned targets in the overall interest of Pregnant/Lactating mothers & young children.


Deputy Director (WEC) Link Officer