

**POSHAN  
Abhiyaan**  
PM's Overarching  
Scheme for Holistic  
Nourishment

सही पोषण - देश रोशन



जब मिलेगा सही पोषण तभी तो होगा हमारे बच्चों का भविष्य रोशन  
Or  
हमने लिया है प्रण, मिलकर मिटायेंगे कुपोषण



# POSHAN MAAH 2020



**ICDS BRANCH OF DEPARTMENT OF WCD  
CELEBRATED POSHAN MAAH IN  
SEPTEMBER 2020 ADHERING TO  
COVID-19 PROTOCOLS**



# THEME: IDENTIFICATION OF SAM CHILDREN



**Number of Children weighed (0-6 years)- 184587**  
**Number of children identified as SAM- 1932**  
**Number of children referred to PHC -1758**



# PLANTATION OF KITCHEN/NUTRI GARDENS



**Plantation drives were done at 166 places and 2852 community people participated in it.**



# CARE DURING FIRST 1000 DAYS



**Activities conducted to showcase the importance of:**

- a.) Nutritious food and breastfeeding;**
- b.) First 1000 Days right from the pregnancy till child attains 02 years of age.**



# IMMUNIZATION DRIVE



**Immunization camps were organized and approximately 6000 children have been immunized**



# NUTRITION DURING ADOLESCENCE



**Adolescent girls were encouraged to eat nutritious & immunity boosting food .**



# POSHAN PLEDGE TAKEN IN AWC



**POSHAN MAAH Pledge  
was administered in all  
AWCs during the  
"POSHAN MAAH"**



# POSHAN MAAH CLOSING CEREMONY 2020



**Held on 30th September 2020 where Sh. Rajendra Pal Gautam, Minister, WCD launched the e-booklet on POSHAN and felicitated the Poshan Ambassadors. An added attraction was new Uniforms given to AWW & helpers.**

